

# **Privacy Policy**

# INTRODUCTION

Your privacy is important to us, so through this document, we explain what data we collect from users, how we use it, and for what purposes, among other instructions. Users over 14 years old may register without the prior consent of their parents, guardians, or legal representatives. In the case of minors under 14 years of age or those identified as "legally incapable," we will always require parental consent, or that of the legal guardian.

For your information, we will never ask for more information than we need for the required services; we will never share it with third parties except under legal obligation or with your prior authorization; and we will never use your data for purposes other than those previously indicated.

As users, you should carefully read this Privacy Policy regularly, especially when entering your personal data, as this document may be subject to changes. The lender reserves the right to modify any information on the website to comply with regulations or update policies, without the obligation to notify users of such changes, with publication on the provider's website being sufficient.

# DATA CONTROLLER

- Company Name: 011H SUSTAINABLE CONSTRUCTION S.L.
- Address: PUJADES, 77, 4-1, 08005, Barcelona
- Tax Identification Number (NIF): B67618249
- Phone: 936561397
- Email: info@011h.com
- Website: <u>www.011h.com</u>

As the website owner, 011H SUSTAINABLE CONSTRUCTION S.L. informs you that it has implemented the necessary security measures, both technical and organizational, to guarantee the confidentiality, integrity, and availability of the data entered.

# METHODS OF DATA ACQUISITION AND DATA COLLECTED

The data we collect and how we obtain it are as follows:

- Through the contact form: name, email
- Via live chat: name, phone
- Through the newsletter subscription form: name, email
- By downloading content as a member: name and email

• We do not process specially protected categories of data.



# PURPOSE OF PROCESSING

Your personal data will only be used for the following purposes, with your consent obtained for each purpose through the corresponding section of the website:

- Contact form: to respond to inquiries and/or provide information required by the User.
- Live chat: to respond to inquiries and/or provide information required by the User.
- Newsletter subscription form: to send advertising and commercial communications by email, SMS, social communities, or any other electronic or physical means, provided the User has expressly consented to it.
- Content download as a member: to update and send content as a subscriber.

Other purposes include:

- Carrying out commercial, administrative, fiscal, and accounting management as required by current legislation.
- Understanding your opinion and improving the services provided by the website.
- Conducting website usability through cookies (mentioned in the cookie policy)
- Social networks: specific use of social networks is detailed in the corresponding section.
- Photos posted on the website are owned by 011H SUSTAINABLE CONSTRUCTION S.L., including those of minors. For photos involving minors, consent has been obtained from parents, guardians, or legal representatives through signed forms. However, parents, guardians, or representatives of minors, as the holders of their rights, may request the non-use of a minor's image by providing a written request, in which case the image will be pixelated.

You can revoke your consent at any time by sending a written request with the subject "Unsubscribe" to the specified email.

In accordance with LSSICE, 011H SUSTAINABLE CONSTRUCTION S.L. does not engage in SPAM practices, meaning it does not send commercial emails without prior request or authorization from the User. Therefore, you can unsubscribe from our communications at any time.

We will not process your personal data for any purpose other than those described, except where there is a legal obligation or judicial requirement.

You will not be subject to decisions based solely on automated processing that significantly affect you.



# LEGAL BASIS FOR PROCESSING

The legal basis for processing your data is the consent you provide when providing your data in the corresponding form for each purpose. Failure to provide the requested personal data or not accepting this privacy policy may result in the inability to achieve the purposes.

In cases where there is a prior contractual relationship between the parties, the legal basis for processing includes the existence of the established commercial relationship between the parties.

## DATA RETENTION PERIOD

Your data will be kept for the duration of the commercial relationship with us or until you exercise your right to cancellation, opposition, or limitation of processing. However, we will retain your data for the periods legally established in applicable regulations.

## RECIPIENTS OF DATA TRANSFERS OR TRANSFERS

011H SUSTAINABLE CONSTRUCTION S.L. does not transfer or communicate data within or outside the EU. The provider only provides information to law enforcement agencies under court order or legal obligation, without prejudice to the possibility of blocking or cancelling your account if there are indications of criminal activity. The information provided will be limited to what is available at the time to the provider.

The information you provide us through this website or application will be hosted on servers contracted by 011H SUSTAINABLE CONSTRUCTION S.L. for web hosting services. The processing of data by this entity is regulated by a data processing agreement between the provider and the hosting company.

The provider also uses specific tools necessary for the activity, which may store your data. These tools include:

Google Analytics: for analysis and metrics of user usage through cookies. The information generated and collected by these cookies, including the IP address, will be transmitted, and stored by Google Inc.

## **RIGHTS OF DATA SUBJECTS**

As a user, you have the right to:

- Access your personal data.
- Rectify or erase your data.
- Object to the processing of your data.
- Restrict the processing of your data.
- Port your data to another controller
- Not be subject to automated individual decision-making.



You can withdraw your consent at any time. Withdrawal of consent does not affect the lawfulness of processing prior to withdrawal.

You also have the right to lodge a complaint with the supervisory authority if you believe your data protection rights have been violated.

## ADDITIONAL INFORMATION

#### SECURITY MEASURES

Your data will be treated confidentially, with the provider having implemented technical and organizational measures to ensure its security.

#### LANGUAGE

The applicable language for this privacy policy is English. In case of any discrepancies in versions provided in other languages, the English version prevails.

#### PROFILE ANALYSIS

By using the website, you consent to the use of generic information for profile creation, segmentation, and data categorization for the purposes described.

#### SOCIAL MEDIA

011H SUSTAINABLE CONSTRUCTION S.L. may have a presence on social networks. The treatment of data from followers on social networks will be governed by this policy and the terms and conditions of the respective social network.

## FACEBOOK ADS and GOOGLE ADWORDS

Data obtained through Facebook Ads and Google AdWords are subject to this privacy policy.

## CV SUBMISSION

If you submit your CV through our website, your data will be used for selection processes. Your data will be retained for a maximum of one year.